

SPEAK MASTERFULLY

with Sara Glancy

Helping professionals become
sought-after public speakers
with **less fear** and **more fun**



Sara Glancy's philosophy is simple – she believes that stage presence isn't a superpower. It's a technique. And that means it's learnable. Sara wants to dispel the myth that "stage presence" is something certain people are just born with. She believes that anyone can be a dynamic public speaker if given the proper tools.

That's why Sara founded **Speak Masterfully**: to help professionals present with ease and mastery in front of audiences large and small. This vital skill allows them to

- make more **sales**
- get the **promotion**
- **lead** more effectively
- become known as **thought leaders** in their field



"SARA'S WORKSHOP FOR MY TEAM WAS AMAZING!"

We practiced some prompts as a team, learning about sticky language, how to build a quick storyline in 60 seconds, and how to get past our clammy hands and shortness of breath as we presented our improv stories for our teammates. Sara gives such colorful and vivid explanations, making public speaking less scary!

**ANETTE NILSEN,
OWNER & CHIEF STRATEGY OFFICER, KIELO DIGITAL**

"SARA WILL HELP YOU IMPROVE."

Sara will instill you with the confidence you need to succeed before a crowd. She understands the art of storytelling, the power of one's voice and brings a wealth of knowledge, experience, and insight. In addition to being super talented, Sara is very accommodating, warm, and friendly. Highly recommend her!

**LINA STILLMAN,
LABOR AND EMPLOYMENT ATTORNEY**



ABOUT SARA GLANCY

With a background in both theatre and entrepreneurship, Sara has a unique perspective on what it takes to be an effective speaker in the professional sphere. Drawing on her acting training from NYU TISCH School for the Arts, as well as her years of experience building her own business, she has developed a methodology that is equal parts art and science, all with the goal of empowering her clients to step into the spotlight with less fear and more fun.

PAST SPEAKING ENGAGEMENTS INCLUDE:

- Meta
- NYC Bar Association
- TeamBuilding.com
- Chartered Institute of Arbitrators
- NYU Alumni Association
- Novantas
- WE ACT for Environmental Justice
- Stroock
- DeSantis Breindel



CONTACT

Email: sara@speakmasterfully.com

Phone: **443-562-6160**



PRESENTATION TOPICS

Public Speaking and Storytelling For Business The Art and Science Behind Irresistible Storytelling

You'll discover:

- Why storytelling is the #1 technique to make **more sales**, lead more **engaging meetings** at work, connect and build **trust with clients**, and step into the spotlight with **less anxiety**
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's not something you're born with)
- **3 simple secrets to craft a compelling story**—even if the subject matter is dry
- How to be a great public speaker **even if you're an introvert or are afraid** of public speaking

Perfect Your Pitch Make a Lasting Impression in 30sec or Less

You'll discover:

- **A simple elevator pitch template** that can be applied to any profession
- **5 hooks** you can add to any pitch that will make your audience remember you the next day
- How to easily **change up your pitch** for different audiences
- Simple **body language** adjustments to make your delivery pop as much as your content

Improve with Improv How to Become a Curveball-Proof Public Speaker

You'll discover:

- How to **banish stage fright** (or, at the very least, peacefully cohabit with it)
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's a learnable technique—and not even a particularly complicated one)
- **Improvisational tricks** for effective impromptu speaking opportunities
- How to **stick the landing** during your next **Q&A**

Present With Impact 3 Science-Backed Speaking Strategies that Will Get Your Audience to Perk Up and Take Action

You'll discover:

- How to craft the kinds of presentations the human brain is **hard-wired to respond to**
- The performance techniques used to create "**Stage Presence**" (it's easier than you think)
- The science behind effective storytelling, and how harnessing the power of story can allow you to **connect and build trust with audiences, make more sales**, and become known as a **thought leader in your field**